

Hi Sports Fans,

In this week's newsletter, Core Sports Betting is excited to bring you 3 new articles, hot off the press. The articles are entitled [Poisson Distribution in Sports Betting](#), [The Impact of Sports Betting Juice on Your Betting Strategy](#), and [Building a Consistent Sports Betting Income: A Comprehensive Guide to Long-Term Profitability](#).

As always, be well and bet smart.

Quote of the Week

"Success is no accident. It is hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing or learning to do." – Pelé

Articles of the Week

[Poisson Distribution in Sports Betting](#)

Are you looking for another slight edge to incorporate into your sports handicapping? One that is not often talked about, perhaps purposely not often mentioned, but one that could make your handicapping even more profitable? Well, aren't we all? Aren't we all on the constant lookout for innovative strategies that can give us an edge? One such approach that has gained recent popularity is the Poisson distribution method. Can the Poisson distribution method be the answer and help you get a leg up on the sportsbooks?

What is the Poisson Distribution?

First, what is the Poisson distribution method and how can we use it in sports betting? Well, the Poisson distribution is a probability distribution that models the likelihood of events occurring over a fixed interval.

Phew, that was a mouthful. Basically, the Poisson distribution provides a mathematical framework for estimating the probability of specific outcomes based on historical data. Regarding its use in sports handicapping, the distribution can be useful as it can help predict events such as the number of goals, runs scored, baskets made, or other events in a game.

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[The Impact of Sports Betting Juice on Your Betting Strategy](#)

Sports betting is a popular activity enjoyed by many enthusiasts worldwide. However, one crucial factor that often goes unnoticed is the impact of sports betting juice on your overall betting strategy. In this article, we'll explore the topic of sports betting juice, understand its significance, and explore how it can affect your betting decisions.

First Things First - What Is Sports Betting Juice?

Sports betting juice, also known as vig or vigorish, refers to the commission or fee charged by sportsbooks on each wager placed. It ensures the sportsbook's profitability by creating a built-in advantage. It is basically the house edge, and it is how a sportsbook makes money. The juice is typically a small percentage deducted from the potential winnings or added to the bet's risk amount.

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[Building a Consistent Sports Betting Income: A Comprehensive Guide to Long-Term Profitability](#)

In sports betting, achieving long-term profitability requires more than just luck. It demands a strategic and disciplined approach that goes beyond short-term results. In this comprehensive guide, we'll explore a few ways to build a consistent sports betting income.

Focus on Bankroll Management

I mention this a lot, however, successful sports betting starts with effective bankroll management. Imagine your bankroll as a business capital, and each bet as an investment. By allocating a small percentage of your bankroll to each wager, you mitigate the risk of significant losses during inevitable downswings. For example, if your bankroll is \$1,000, consider placing bets of 1-2% (\$10-\$20) to ensure longevity in the game.

As legendary investor Warren Buffett once said, “Rule No. 1: Never lose money. Rule No. 2: Never forget rule No. 1.” This principle holds true for sports betting as well, where the preservation of your bankroll is paramount.

[Read More](#)

CSB’s Learning Academy

Core Sports Betting is thrilled to introduce two new sports betting courses - [CSB’s Hockey Pipes](#) and [CSB’s Payoff Pitch](#). Both courses aim to teach you a step-by-step approach for making informed, successful wagers. Please follow the links below to learn more. Don’t miss out—enrollment won’t last forever!

[Hockey Pipes – NHL Handicapping System](#)

[Payoff Pitch – MLB Handicapping System](#)

Until next time, make it a great day!

J. Jefferies